BA(Hons) GRAPHIC DESIGN

Johannesburg School of Art, Department of Visual Communication

APPLICANT WORKSHOP
23 MARCH 2019

Kyla Horton

Expressive, Visionary, Open-Minded.

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Expressive, Open-minded,Visionary, Passionate, Intrigued, Optimistic, Thoughtful, Productive, Happy.

Graphic Design expresses a form of art that is all around us from leaflets, TV commercial art, t-shirt design and logos. Even though it is something more for others I find that I can still enjoy it and express myself through my work. I am highly interested in this course as it enables me to learn things I couldn't in past academic years.

This workshop has been very helpful in the fact that in past academic years we have never learnt the importance of typefaces, or how they are used within Graphic Design. I am glad I can take this back to college.

This letter form is very intriguing, I found this by the lifts, it reminds me of when I was a teenager, quite recently my work has involved the year 2000, the expressive year , the year everyone was taking life as it is. The glow , the reflection , the colour stands out above the black. Staring at you.