BA(Hons) GRAPHIC DESIGN

Wolverhampton School of Art, Department of Visual Communication

**APPLICANT WORKSHOP**
23 MARCH 2019

# Mitchell Payne

Polite, Dedicated, Hardworking, Creative, Innovative.

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Graphic design is the process of creating unique, interesting imagery and type for a number of purposes including advertising, media and design.

I have chosen Graphic Design as my undergraduate course because I am interested in learning and developing physical the digital aspects of design and how it can be incoorporated into different aspects of the design industry.

I chose this image/font because I find the relation between the object (ladder) and the letter H more creative. The colour scheme is also bold and stands out.